



Privacy Policy

Who are we? Yoda Yoga

We are Yoda Yoga ('**Company**', '**we**', '**us**', or '**our**'), a company registered in the United Kingdom at Freedom Leisure center, North street, Lymington, Hampshire SO41 8FZ.

We operate the website <http://www.yodayoga.co.uk> (the '**Site**'), as well as any other related products and services that refer or link to these legal terms (the '**Legal Terms**') (collectively, the '**Services**').

We reimagine yoga and fitness for everyone and increase inner joy through personal, family, business, and educational fitness by teaching you or your child flexibility, awareness, and calm through enjoyable postures and even games.

Collection of Personal Data

We take your privacy seriously and promise to respect any personal data you share with us, or data we have received from other organisations and keep it safe.

Your personal data will only ever be used by us. We will not share, swap, or sell your personal data with other companies for marketing purposes.

Ways in which data is collected:

- You have provided your data to us

This could be when you have joined Yoda Yoga, taken part in one of our courses, purchased a service or goods from us, or contacted us via social media.

- Your data has been given to us

This could be when you have been referred by a friend, colleague or a member of our team and we have been asked to contact you.

How we collect information from you

We obtain information about you when you have taken part in a one of our classes or sessions, booked a service from our online booking system, signed up to one of our events or e-newsletter, or contacted us via our website contact form, emailed us directly or via social media.

To help promote our work you may agree for us to use your name against a quote or share your work and experiences for use on our website, e-newsletter, social media, promotional materials or campaigns. We will only do so if you give us your consent.

Keeping Personal Data

We will only keep your personal information for as long as required for legal, tax and accounting purposes. When it is no longer required we will dispose of in a secure way, see data retention policy

Service Providers

We use service providers such as a marketing and direct mail companies, to help us provide you with our services. We ensure there are appropriate systems in place to protect your personal data.

When you use our online shop your payment is processed by a third party payment processors, for example Paypal, your bank, ApplePay, Google Pay, who specialise in the secure online capture and processing of credit/debit card transactions.

Some of our service providers maybe based outside the European Economic Area (EEA), we will endeavor to ensure they provide an adequate level of protection in accordance with UK data protection law. By submitting your personal information to us you agree to this transfer, storing or processing at a location outside the EEA.

How we use Cookies

Cookies are very small text files that are stored on your computer when you visit some websites. We use cookies to help identify your computer so we can tailor your user experience, track shopping basket content and remember where you are in the order process. Cookies collect statistical data about your browsing actions and patterns but does not identify you as an individual.

It is possible to switch off cookies by setting your browser preferences. Turning cookies off may result in a loss of functionality when using our website.

If you would like to contact us, change how we communicate with you, update your contact details, or you would like to opt out from receiving correspondence from us, please contact

Email office@yodayoga.co.uk

Telephone 07947494989

Post Freedom Leisure center, North street, Lymington, Hampshire SO41 8FZ, United Kingdom.

Policy adopted in March 2023, next date for review March 2025.